

## Message Text

UNCLASSIFIED

PAGE 01 MANILA 14586 120533Z

17

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 RSC-01 /019 W

----- 034857

R 120203Z DEC 74

FM AMEMBASSY MANILA

TO C/USDOC WASHDC

INFO SECSTATE WASHDC 9056

UNCALS MANILA 14586

E.O. 11652: NA

TAGS: BBSR, RP

SUBJECT: WTDR/FT - SEA TREASURES (MERCADO ARTS & CRAFTS, INC.)

REF: UNCLAS USDOC 16818

1. PHILIPPINES 2. CNTCODE: 565 3. SER NO: NA

4. MERCADO ARTS & CRAFTS, INC.

4A. CODE: 4B. CODE: A 4C. CODE: X

5. 252 GENERAL LUNA ST., BO. SAN ANTONIO, PPUROK 2, BINAN

6. LAGUNA, PHILIPPINES

7. ESTBL: 1971 8. EMPL: SEE ITEM 20 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) GOOD 12. RPT DATE: 11/74

13. 39990/04 MFR. & EXP. SHELL NOVELTIES

14. OFFICER: MARIO R. MERCADO, PRESIDENT

15. CABLE: "SEATREA" BINAN, LAGUNA 16. TELEX: NA

17. PHONE: NA

18. FINANCIAL REFERENCES: PHILIPPINE NATIONAL BANK, MANILA,

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PAGE 02 MANILA 14586 120533Z

MERCHANTS BANKING CORPORATION OF THE PHILIPPINES, AND DEVELOPMENT

BANK OF THE PHILIPPINES, BOTH MAKATI, RIZAL, PHILIPPINES.

TRADE REFERENCES: NA

19. MAJOR FOREIGN FIRMS REPRESENTED: NA

20. POST'S EVALUATION OF FIRM: MAIN OFFICE AND STORE LOCATED AT ABOVE ADDRESS WITH BRANCHES AT 14539 BLYTHE STREET, A-3 VAN NUYS, CALIFORNIA 91402; AT 13116 BUTON STREET, NORTH HOLLYWOOD, CALIFORNIA 91615 AND OLONGAPO CITY, PHILIPPINES. FIRM ORIGINALLY ESTABLISHED IN 1971 AS SOLE PROPRIETORSHIP OF MARIO R. MERCADO. INCORPORATED 1974 AS MERCADO ARTS & CRAFTS, INC. MANUFACTURER AND PRODUCER OF SHELLCRAFT PRODUCTS. REQUIREMENTS OBTAINED LOCALLY. ( 9\* 049\$7:5 3/09453\$ 59 OWN STORES IN CALIFORNIA. OPERATES 13 HOURS DAILY ON JOB ORDER BASIS. EMPLOYEES 5 REGULAR PERSONNEL AND 40 LABORERS ON CONTRACT BASIS. OFFICERS CONSIDERED COMPETENT AND RELIABLE. SINCE FIRM STILL NEW, FINANCIAL STATEMENTS NOT AVAILABLE. HOWEVER, FIRM APPEARS TO BE HANDLING A SATISFACTORY VOLUME OF BUSINESS. DOES NOT MAKE USE OF BANK AND TRADE CREDIT.

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 12 DEC 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WTDR/FT - SEA TREASURES (MERCADO ARTS & CRAFTS, INC.)  
**TAGS:** BBSR, RP  
**To:** n/a  
**Type:** TE  
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